

# Welcome To Your How-To Videos: Marketing With Aweber + Newsletters



With John Davin



## **Welcome!**

Below are links to a **recorded Webinar** and a **series of 10 short videos** which show you step by step how to set up your e-mail based newsletter and e-mail responder to market your business for you on autopilot.

**And yes, Aweber is one of my Top Ten Marketing Tools. It should be one of yours too!**

**Why?** Let's get right to it. Aweber is a powerful e-mail based newsletter and responder software package. The software allows you to build and manage your mailing list. You want and need a mailing list so you can then send out automated, scheduled e-mails (newsletters) for you so the system can educate and sell for you 24 hours per day, 7 days per week, while you do other things. You can also send out one time broadcasts for one-time or timely events or new, such as a time limited sale, coupon, special or event, or other one time notification, etc.

## **Special Training Class:**

Sign up for the tools at our links, send us the receipt, and you will receive free access to our training programs with John Davin for each program. [Sign up for your account here for the free training!](#)

You can even try the software for just \$1 for the first thirty days.



**VERY IMPORTANT:**

Here is a webinar that explains how you can make e-mail responders work for you 24/7/365! Be sure to watch this to get the big picture, then watch the videos that show you each step below.

Watch Video Here!

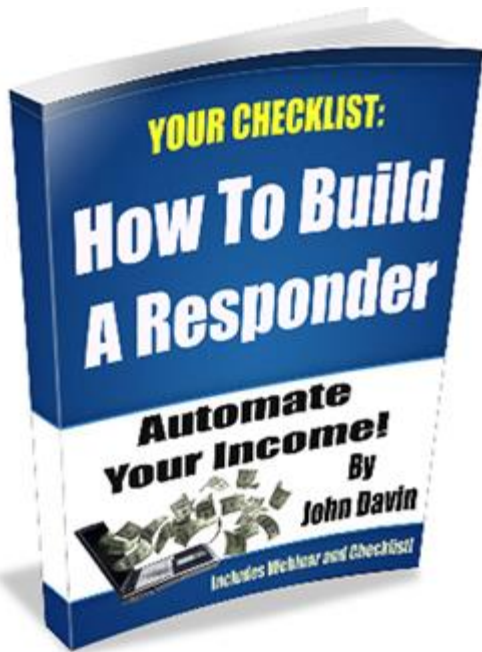


**Watch This Video!**



<https://www.youtube.com/watch?v=UImxIhb7xW0>

I also suggest you read this book to learn more about e-mail responders!  
Visit <http://howtobuildaresponder.com> and sign up for my newsletter to request the free book.



**SUBSCRIBE NOW**








Let's get started!

Now, here are the videos I recommend watching to understand how this tool can work for you! The first thing you need to do is print this document! Then write down the date you plan to watch each video, as well as the date you watched the video.


I would recommend watching them in the order listed and mark down what day you plan to watch the video and what day you actually did. Remember, success is a long path that requires you plan your direction, and then take small steps each day to achieve that success.


Here we go!

**Videos:**

Watched? Planned Date / / Completed / /	<b>Getting Started - A great overview</b> AWeber is the best known e-mail responder, period. Here is a quick video explaining how it will help you build a mailing list and increase sales and how to get started.	<a href="#">Watch Video</a>	 <a href="#">Sign up here!</a>
Watched? Planned Date / / Completed / /	<b>Importing users into your mailing list:</b> This video covers the steps on importing an existing list into your AWeber account.	<a href="#">Watch Video</a>	 <a href="#">Sign up here!</a>
Watched? Planned Date / / Completed / /	<b>Adding a form to your web site:</b> You'll want to make it easy for people to join your mailing list. Here is how to add a form to your web site so they can join your list.	<a href="#">Watch Video</a>	 <a href="#">Sign up here!</a>
Watched? Planned Date / / Completed / /	<b>Creating A Follow Up Message</b> Now it's time to start automating your letters you send out by e-mail. Add your series of letters by watching this video.	<a href="#">Watch Video</a>	 <a href="#">Sign up here!</a>
Watched? Planned Date / / Completed	<b>Creating A One-Time Broadcast</b> You can also send out one-time messages for one-time or timely events or new, such as a time limited sale,	<a href="#">Learn More</a>	 <a href="#">Sign up here!</a>


/ /	coupon, special or meeting, or one time notification, etc.		<a href="#">Sign up here!</a>
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Watched? Planned Date / / Completed / /	<b>E-Mail Templates</b> Save time and money using Aweber's e-mail templates.	<a href="#">Learn More</a>	 <a href="#">Sign up here!</a>
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Watched? Planned Date / / Completed / /	<b>Adding Links To Your E-Mails</b> Take your viewers to web sites from your e-mails where they can learn more about you, your products or where they even buy right now!	<a href="#">Learn More</a>	 <a href="#">Sign up here!</a>
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Watched? Planned Date / / Completed / /	<b>Adding Images To Your Newsletters</b> Image Hosting - Aweber makes it easy to add images to your e-mails!	<a href="#">Learn More</a>	 <a href="#">Sign up here!</a>
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Watched? Planned Date / / Completed / /	<b>Adding Videos To Your Newsletters</b> Using Videos In E-mails	<a href="#">Learn More</a>	 <a href="#">Sign up here!</a>
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Watched? Planned Date / / Completed / /	<b>Adding The WordPress Widget</b> Add your sign up form to your Wordpress blog site to get more subscribers	<a href="#">Learn More</a>	 <a href="#">Sign up here!</a>
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Watched? Planned Date / / Completed / /	<b>Adding Forms To Facebook</b> Add a signup form to your web site to make it easier for users to join your mailing list.	<a href="#">Learn More</a>	 <a href="#">Sign up here!</a>
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Watched? Planned Date / / Completed / /	<b>Integrating with Paypal</b> Integrate Paypal into your newsletters	<a href="#">Learn More</a>	 <a href="#">Sign up here!</a>
Watched? Planned Date / / Completed / /	<b>Viewing Your Subscribers</b> You will want to know who has subscribed to your newsletters. Learn how in this video!	<a href="#">Learn More</a>	 <a href="#">Sign up here!</a>
Watched? Planned Date / / Completed / /	<b>Automation:</b> Setting Up Automation Rules gives you more power and flexibility to market to your subscribers.	<a href="#">Learn More</a>	 <a href="#">Sign up here!</a>

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Did you find this information useful? Great!

Visit <http://webtoolsguy.com> for more checklists and resources.  
 And be sure to check my calendar for upcoming information packed webinars!



My best business ideas to you,  
 John Davin

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